

PALLAVI GUHA, PH.D.

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## OVERVIEW

- Internationally acclaimed researcher and thought leader on the intersection of sexual assault, gender-based violence, sexual health rights, and advocacy on social media platforms.
- Account leader in industry and academia, managing and engaging with collaborative teams to create policies and conceptualizing solutions through design thinking.
- Strong research, analytical, writing, and presentation leading to over \$40,000 in awards, publications, and expert interviews in media.
- Visit my Google Scholar page for [a bibliography of my publications.](#)
- For extended educational degrees, professional history, honors, and awards, please visit [LinkedIn.](#)

## EXPERIENCE

### TOWSON UNIVERSITY

*Cyber-related Research Faculty (Online gender activism & sexual harassment), Sep 2022 - Present*

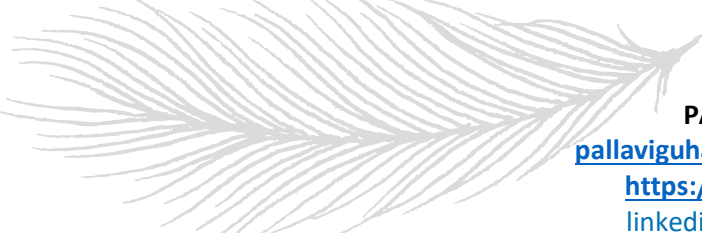
- Engages faculty from across the university, active in cybersecurity-related research, teaching, outreach, and innovation.
- Supervised the following graduate student thesis:
  - Feminist approaches to interpersonal communication in sororities
  - #Grieving in the digital world
  - How do we respond? The examination of Howard University's response to #Blackburntakeover
  - Intimate partner violence framing on social media platforms (currently ongoing)

*Entrepreneur Faculty Fellow, Sep 2022 - Present*

- Account leader of design thinking and entrepreneurship in higher education for skill building.
- Engaging with external and internal stakeholders to make technology and design thinking part of the curriculum and developing curriculum to integrate solving problems in classrooms.

*Assistant Professor (Journalism), Aug 2018 - Present*

- Conducted, presented, and published over 15 global research projects using case studies, interviews, digital ethnography, and social media network analysis.
- Led over 100 undergraduate academic research on social media and communication in classes.
- Served as Fulbright Advisor to communication graduate student.
- Developed the following courses:
  - News Reporting
  - International Communication (graduate course)
  - Diversity, Equity, and Inclusivity in Mass Communication
  - Media Criticism
  - Mass Media and Society
- Academic Senate Executive Committee Member: Leading and sharing expertise on shared governance.
- Department Assessment chair (2021-2022): Evaluating, analyzing, monitoring, and measuring outcomes based on best practices.



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### **POLICY EXPERTISE (2020-current)**

- *Director, Legislative Assembly of National Communication Association (2023-current)*
  - Creating a community of inclusion, diversity, equity, and access in education and communication through industry and academic partnerships.
- *White House Gender Policy Council (May 2022-December 2022)*
  - Invited research stakeholder of the White House Task Force to Address Online Harassment and Abuse, worked on and shared recommendations on responsive and responsible technology to combat sexual violence based on the theory of change.
- *Advisory council of the board at Girls Report (2020-current)*
  - Serving on the advisory council board of Girls Report, Inc to support young girls' civic media journalism curriculum in Nepal and Afghan refugee young girls' in Florida, focusing on gender empowerment through communication and digital storytelling

### **SALZBURG GLOBAL SEMINAR**

*Assistant Instructor, Jul 2017 - Aug 2017*

- Taught and researched in the study abroad program for undergraduates in this study abroad program from several universities globally. 71 undergraduate students of 25 nationalities participated in the program.
- Facilitated an individual workshop/reading group on creating a conversation protocol for journalists and researchers to interview sexual assault survivors.

### **UNIVERSITY OF MARYLAND**

*Instructor, Aug 2015 - May 2018*

- Introduced the study of journalism from the standpoint of media history and sociology to students.

## **EDUCATION**

### **UNIVERSITY OF MARYLAND**

*Doctor of Philosophy (Ph.D.), Journalism, Aug 2013 – Dec 2017*

- Successfully defended dissertation in December 2017: Mind the gap: Connecting news and information to build an anti-rape and sexual assault agenda in India.
- Graduate Certificate, Women's Studies, 2014 - 2017

### **RUTGERS UNIVERSITY**

*Master of Communication and Information Studies, Digital Communication and Media, Sep 2011 - Dec 2012*

- Thesis: Politicking virtually: is the fourth estate listening?

### **JADAVPUR UNIVERSITY**

- M.A., International relations.
- M.Phil., Southeast Asia—Vietnam.

### **PRESIDENCY COLLEGE**

- B.A. (Hons), Political Science, Minored in History and Philosophy.